

## **FOR IMMEDIATE RELEASE**

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### **Marshall named Marketing Sales Director for Corporate Care International, LLC.**

**New York, APRIL XX, 2014** – Corporate Care International, LLC, a national full service Insurance Company, has announced that Leonard Marshall will assume the position of Marketing Sales Director of Corporate Care International, LLC.

Leonard has used his championship experiences to score big in his business career since his retirement from the NFL. He has held executive level business development positions in the commercial real estate/mortgage, and financial services industries. He has consistently exceeded the revenue expectations for his divisional responsibilities by three-digit percentages and exceeded the performance goals of his sales teams.

Marshall is an accomplished profit oriented financial management executive with solid track record of achieving positive bottom line impact to enhance shareholder value. Expert in all aspects of consumer financial product offerings. Directed P/L in positions where management skills and multi-faceted experience were key in expanding revenue, reducing costs, establishing start-up organizations in new marketplaces, managing rapid growth situations, and building effective, professional management teams. Dynamic team player with the ability to lead people, build relationships and manage cross-functional activities required for successful implementation of an organization's objectives. He holds professional licenses in financial services, BSBA and MBA in Finance. Candidate for PhD.

Since his NFL career ended as a **Professional Football Team Member of the New York Giants, New York Jets and Washington Redskins** 1983 – 1996 whereas his highlights include: Voted best Defensive Lineman of Year in both 1985 and 1986, Played in Super Bowls XX1 and XXV, Played in 3 Pro Bowls, Voted best Defensive Lineman of Year in both 1985 and 1986, Played in Super Bowls XX1 and XXV, Played in 3 Pro Bowls & named ALL NFL three times.

Marshall has hosted the annual *Leonard Marshall Football Academy* Camp which trains football players aged 8–18. The camp offers scholarships annually to 50 underprivileged youths who qualified through the Marvin Jones Foundation.

Notably, Marshall professed Sports Management at Seton Hall University in South Orange, New Jersey

Leonard co-authored a book about the Giants 1990 championship season, *When the Cheering Stops*, with CBSsports.com sportswriter William Bendetson, released in 2010

Marshall hosted a radio show on WFAN entitled the *Leonard Marshall Show* and had a successful five-year stint on *The Howard Stern Show* where he co-hosted *NY Football*. Marshall is a noted philanthropist who has received several awards in recognition of his charitable work.

Marshall is the consummate entrepreneur. Among his early ventures he was the Co-Founder, Chairman, and CEO of Pro Star Athletic, a licensed Sports apparel company, which was later purchased by International Apparel Manufacturers Group of New York

*"Leonard has successfully parlayed his skills from the field of football to the field of business. His success story is one that business owners can relate to and respect. At CCI, we have been successful designing and marketing insurance programs and employee benefit plans for the business and the High Net Worth markets. Leonard's ability to convey these programs to business owners will be a major asset in helping us grow."* CCI President Larry Feuerman said.

*"Leonard brings over 30 years of relating his experiences as a professional athlete, a professor, a mentor, a sales and marketing executive, a finance guru and his engaging personality to the CCI team. Leonard's experience adds a new aspect to our marketing efforts"* Kaye said.

## **CORPORATE CARE INTERNATIONAL, LLC IS A WELL- ESTABLISHED , INDEPENDENT BENEFITS SPECIALIST & PROPERTY/ CASUALTY BROKER, OPERATING LOCALLY, YET SERVICING CLIENTS NATIONWIDE**

Our business was founded in 1995 and we have developed an enviable reputation for delivering on our promises. Our teams of highly skilled specialists have excellent market and industry knowledge and can advise on and arrange even the most complex insurance and reinsurance programs. Corporate Care International is a name that is recognized and respected in the Benefits and Property/ Casualty key insurance markets and one which is synonymous with exceptional standards of client service.

We're proud of our heritage and we also take pride in being dynamic and progressive. Our specialist teams are at the forefront of market developments, creating products that meet the needs of our clients and in areas in which we anticipate growth in demand.

### **WHY OUR INDEPENDENCE IS GOOD FOR YOU**

Corporate Care International is a privately owned, independent partnership with no external stakeholders. This allows us to find the best solution for our clients without any conflicts of interest.

### **OUR EXPERIENCE MATTERS**

Our list of clients includes global corporations, medium to small businesses & High Wealth Individuals. Our experience of working with a range of clients with varying requirements, combined with our deep knowledge of specific industry sectors, give us excellent insight into complex risk matters. When we're putting together a program for a client we pool knowledge from different areas of the business. Our experience matters because it allows us to achieve a better outcome for our clients.

We retain experienced professionals who are integral members of our well established teams. For our clients this represents continuity and a long term working relationship with individuals who understand the business. Our appetite for consistency is matched by our appetite for progression, we're always looking to attract talented people to work at Corporate Care International who can help us to grow, and adapt to market demands.

We embrace new technology where it adds value to our business. One example is our Zywave portal, offering our clients

time-saving tools and resources that build convenience into managing everyday work tasks. This service includes Document Posting, Survey Benchmarking, Health Care Reform Information, Discussion Forum, Compliance, Documents on Com-mand, Resource Links, Health News Letters.

HRConnection is a complete online employee communication tool that lets employers manage and communicate important company information in one secure and convenient location